## **Presentation: Part 1**

A little care goes a long, long way Spring Stampex Saturday 22 February 2014, 11am



## **Cheap and Expensive Points**

### fffff Expensive

	Rarity	20
	Importance	10
£££	Condition	10
££	Treatment	20 (10 + 10)
	Research	15
	Knowledge	20
	Presentation	5
£ Cheap		



## **Cheap and Expensive Points**

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## Why is exhibiting different?

 Half of the points are
 But half of the points for the material you are showing ....

- What you are showing
- 50%

- are for philatelic expertise and skill in creating an exhibit
- How you are showing it
- 50%



### What do the GREVs say?

What are the GREVs?

# General regulations of the FIP for the evaluation of competitive exhibits at FIP exhibitions

What is FIP?

Fédération Internationale de Philatélie



## An evaluation of the overall aesthetic appearance of the exhibit



## Presentation

- Writing up should be clear, concise and relevant
- The method of presentation should show the material to the best effect
- The whole exhibit should show balance: in time, in material, and in appearance



Make sure that it says what you want it to say ...



## Why begin with presentation?

Because if an exhibit is not attractive, organised, coherent, balanced and complete ...

... any judge will probably start with the idea that the exhibit is not likely to be very good.

This is an exaggeration, but it is fatal to ignore.



## Presentation

A Fundamental Principle of Exhibit Construction.

If there is no coherent and structured approach to Presentation and Layout ....

.... then Treatment won't be coherent and structured, and it will be hard for the jury to understand.



## Presentation isn't just about layout ....



### **Choice of Material**

- ✓ Aesthetically pleasing
- ✓ Good condition
- $\checkmark$  Interesting to look at
- ✓ Interesting contents
- ✓ Helps show knowledge
- ✓ Demonstrates rarity
- ✓ Relevant to the exhibit
- ✓ Is not duplicated
- ✓ Good research material
- ✓ Takes the story forward
- $\checkmark~$  Is varied in usage and destination



## Thinking about Presentation Balance

- Balance of each page. Ensure the page does not look too quirky
- Balance of each frame. Double sheets and key items in appropriate positions
- Balance of material in the exhibit
- No large chronological gaps



## Thinking about Presentation Cohesion

- Page frames, running headers and flags or Coats of Arms etc.
- Mounts and shapes
- Fonts and use of bold, or italic lettering
- Pages and protectors
- Use of colours
- Illustrations and maps



## Thinking about Presentation Cohesion

- Amount of write up
- Page visual effect
- Exhibition frame visual effect
- Location of key items in the frame
- Story chapters beginning and ending location
- White spaces
- Drawing attention to key items



Why is this important?

It demonstrates knowledge of conservation.

It shows concern for, and pride in the material.

It shows respect for the audience.



Paper

- 1. Size: A4 or A3
- A3 gives more flexibility, particular for large items and ephemera acid free: this means alkaline buffered paper, free of lignin and ground wood
- 2. Colour: White, off white, cream NO dark colours
- 3. Weight: The best your printer can take

#### 4. Protectors

- Good quality, chemically inert polyester, e.g. Melinex®, Mylar™ without surface coatings or plasticisers.
  - Make sure that they don't fall forward or collapse when they are being mounted. The mounting team will complain and your material might be damaged.



#### Layout

**Frames** around your items – colour and thickness – experiment - **or Card** of contrasting colour for matting (backing) – not useful in Open Philately: Frames around pages can lead to problems.

Typeface must be clear and easy to read

Do not mix too many different typefaces

It is better to use the same typeface

Vary the point size for headings, sub-headings, text, explanation

Use **bold** or *italics* for variations

Print Colour: Black, or a very dark colour

For example brown on cream paper in Traditional Classes



**Headers and Footers** 

Header on the introductory page with exhibit title to the left

Header on following pages with **sub-heading** to the left and **sub-titles** to the right and/or an illustrative **symbol** 

Footer with exhibit title and page number at the bottom right

**Point Size**:

Headers – large and/or capital letters

Footers – small and lighter colour, for example a grey tone



# This is a word document Clarendon pages 288mm x 218mm Margins Top 2cm Left 1.5 cm Right 1.5cm Bottom 1.5cm Fonts

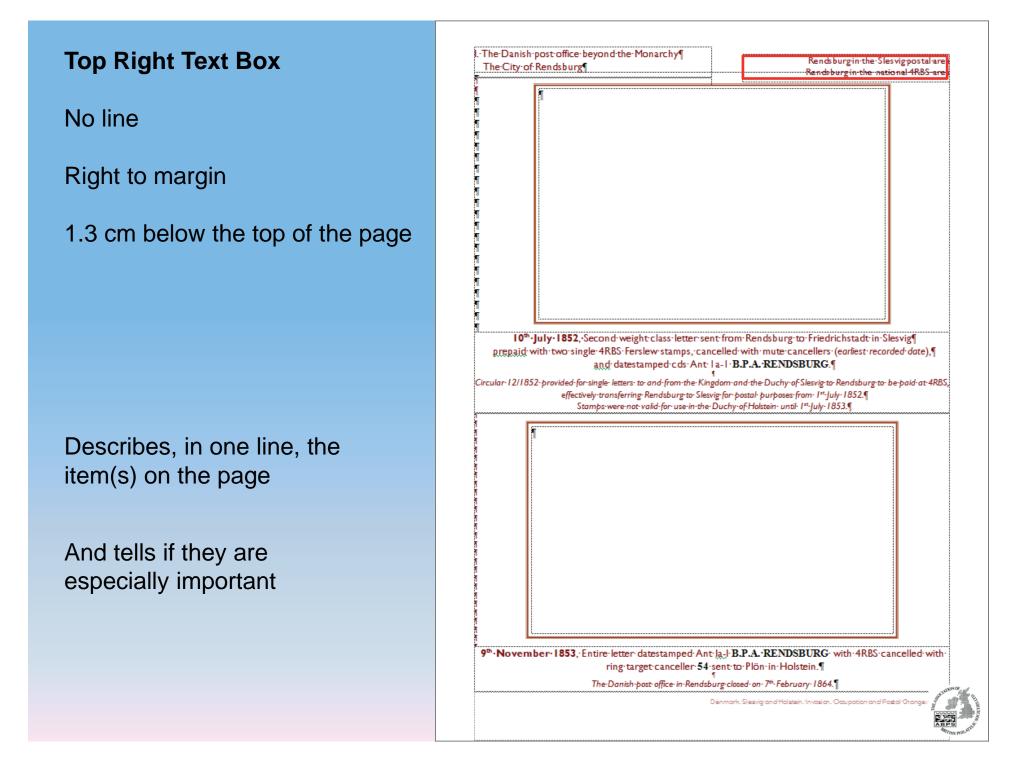
Gill Sans 12 point Times New Roman Arial Bible Script Fraftur

#### Footer

Denmark, Slesvig and Holstein, Invasion, Occupation and Postal Change: Page 5

The Danish post office beyond the Mor The City of Rendsburg		Rendsburg in the Slesvig postal are Rendsburg in the national 4RBS are
		ourg-to-Friedrichstadt-in-Slesvig¶
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Stamps-were-not-val	d-for-use-in-the-Duchy-of-Holstein	1· until· I**-July-1853.¶
í.		
9 <sup>th</sup> •November•1853, Entire-letter-dat	stamped Ant lat B.P.A. RE	ENDSBURG- with 4RBS-cancelled-with
ring-target	canceller 54-sent to Plön in	Holstein.¶
	canceller 54-sent to Plön in office in Rendsburg closed on 7 <sup>th</sup>	۱·Holstein.¶ ·February·1864.¶
ring target	canceller 54-sent to Plön in office in Rendsburg closed on 7 <sup>th</sup>	Holstein.¶

Top Left Text Box	L'The-Danish-post-office-beyond-the-Monarchy¶ The-City-of-Rendsburg¶ Rendsburgin-the-Slesvigpostal-area Rendsburgin-the-Instional-4R8S-area
No line	
Left to margin	
1cm below the top of the page	
Is always the Chapter Heading	
Never begin a chapter in the middle of a row	10 <sup>th</sup> -July-1852, Second-weight-class-letter-sent-from-Rendsburg-to-Friedrichstadt-in-Slesvig¶ prepaid with-two-single-4RBS-Ferslew-stamps,-cancelled-with-mute-cancellers-(earliest-recorded-date),¶ and-datestamped-cds-Ant-1 <b>B</b> - <b>P</b> - <b>A</b> - <b>RENDSBURG</b> .¶ Circular-12/1852-provided-for-single-letters-to-and-from-the-Kingdom-and-the-Duchy-of-Slesvig-to-Rendsburg-to-be-paid-at-4RBS, effectively-transferring-Rendsburg-to-Slesvig-for-postal-purposes-from-1 <sup>th</sup> -July-1852.¶ Stamps-were-not-valid-for-use-in-the-Duchy-of-Holstein-until-1 <sup>th</sup> -July-1853.¶
	9 <sup>th</sup> ·November·1853, Entire-letter datestamped Ant la-I-B.P.A. RENDSBURG- with 4RBS cancelled with ring target canceller 54 sent to Plön in Holstein.¶
	The Danish-post office in Rendsburg closed on 7th February 1864. Denmark Sleevigrand Halstein Invasion. Occupation and Postal Grange:



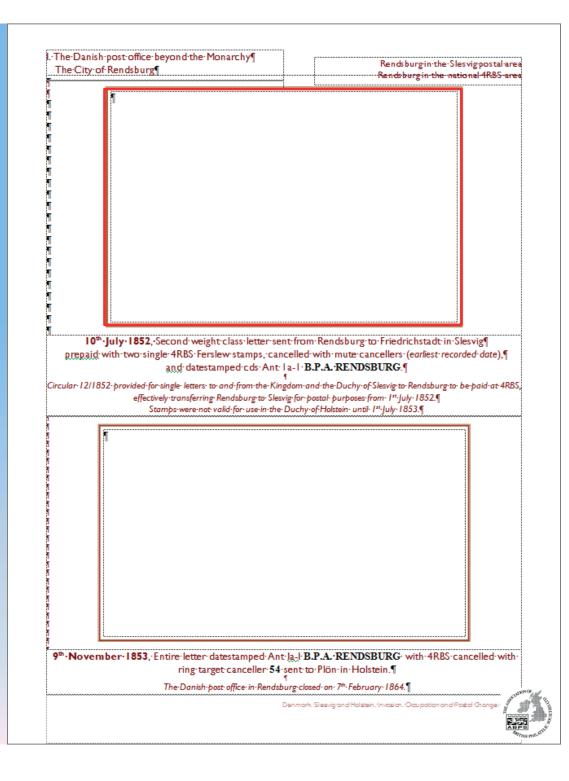
### . The Danish post office beyond the Monarchy **Bottom Text Box** Rendsburg in the Slesvig postal area The City of Rendsburg Rendsburg in the national 4RBS area No line Width is margin to margin Bottom to Margin 10th July 1852, Second weight class letter sent from Rendsburg to Friedrichstadt in Slesvig prepaid with two-single 4RBS Ferslew stamps, cancelled with mute cancellers (earliest recorded date), and datestamped cds Ant la-I B.P.A. RENDSBURG. 1 Circular 12/1852 provided for single letters to and from the Kingdom and the Duchy of Slesvig to Rendsburg to be paid at 4RBS, effectively transferring Rendsburg to Slesvig for postal purposes from 1st. July 1852. Stamps-were-not-valid-for-use-in-the-Duchy-of-Holstein- until- 1\*\*- July-1853. 9" November 1853, Entire letter datestamped Ant Ja-I B.P.A. RENDSBURG with 4RBS cancelled with ring target canceller 54 sent to Plön in Holstein. The Danish post office in Rendsburg closed on 7th February 1864. Denmark. Slesvig and Halstein. Invasion. Occupation and Postal Change:

#### **Top Bounding Box**

#### No line

Height and Width is 0.5cm wider than the Item being shown

Centred 2.5cm below Page



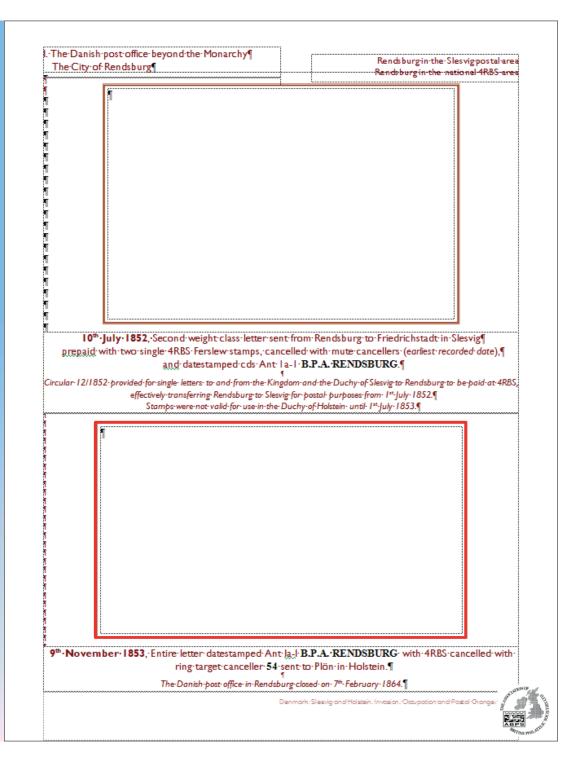
### **Centre Text Box** . The Danish post office beyond the Monarchy Rendsburg in the Slesvig postal area The City of Rendsburg Rendsburg in the national 4RBS area No line Width is margin to margin i.e. 288mm – 30mm = 258mm 10th July 1852, Second weight class letter sent from Rendsburg to Friedrichstadt in Slesvig prepaid-with-two-single-4RBS-Ferslew-stamps, cancelled-with-mute-cancellers-(earliest-recorded-date),¶ and datestamped cds Ant la-I B.P.A. RENDSBURG. Circular 12/1852 provided for single-letters to and from the Kingdom and the Duchy of Slesvig to Rendsburg to be paid at 4RBS effectively transferring Rendsburg to Slesvig for postal purposes from 1st. July 1852. Stamps-were-not-valid-for-use-in-the-Duchy-of-Holstein- until- 1\*\*- July-1853. 9" November 1853, Entire letter datestamped Ant la. | B.P.A. RENDSBURG with 4RBS cancelled with ring target canceller 54 sent to Plön in Holstein. The Danish post office in Rendsburg closed on 7th February 1864. Denmark. Slesvig and Halstein. Invasion. Occupation and Postal Change:



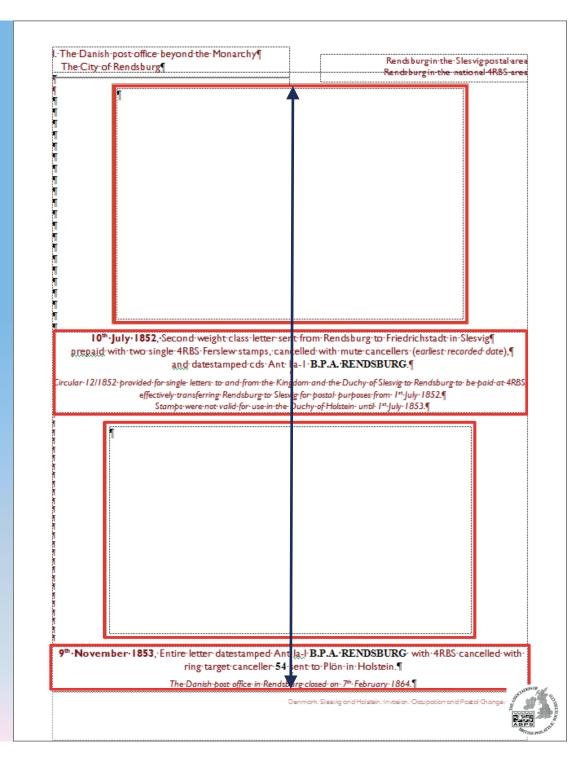
#### **Next Bounding Box**

#### No line

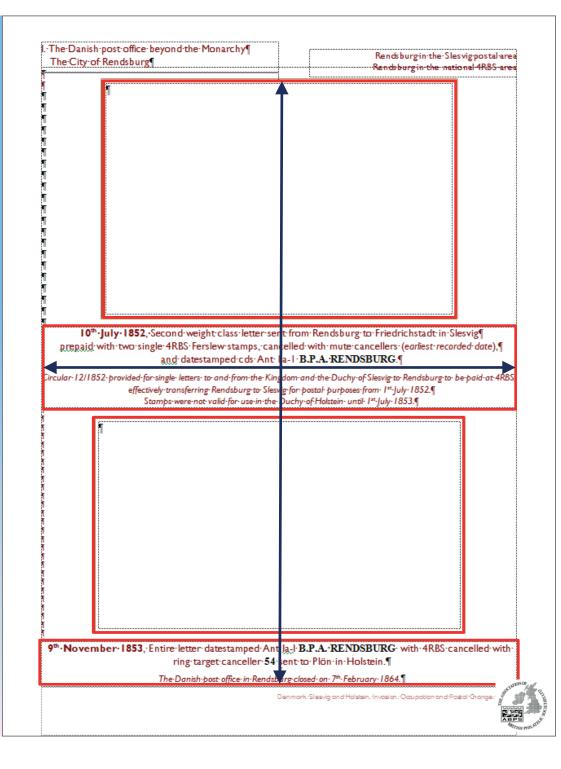
Height and Width is 0.5cm wider than the Item being shown



## All four boxes are justified vertically



#### And centred horizontally



## There are many ways ....

- You have to find something which makes you feel comfortable
- Plagiarise, copy and steal
- But make your own way
- It doesn't have to be complicated
- But you should be consistent

#### South Africa 1913-20 King's Head Essays

#### **Mackay Essays**

Competitive designs were invited for a series of stamps for the new Union of South Africa definitive values in January 1911. D. Mackay of North Finchley, London was one of the prize winners. He offered five different designs for a  $\frac{1}{2}$ d, 1d, 3d, 4d and 5s value. Only the  $\frac{1}{2}$ d, 1d and 5s proposals were award winners. The Mackay Essays were printed in half tone blocks in strips of five in yellow, brown, red and violet, and the three award winning values also exist in photolitho offset in sepia.









The  $\frac{1}{2}$ d, 1d, 3d and 4d in each of the four colours, with the 5s and the three award winning values in photolitho offset in sepia on the next page.



#### **Descriptive header**

Balanced page

Focus on the stamps

And again:

Descriptive header

**Balanced** page

Focus on the stamps

# 

South Africa 1913-20 King's Head Specimen Stamps









Pairs of the original values issued in September 1913 overprinted 'Specimen'.







Pairs of the three later values were handstamped rather than overprinted with the word 'Specimen'. The  $1\frac{1}{2}d$  and the 1s3d were issued in 1920, and the £1 was issued in 1916.



### Yet again:

### Descriptive header

Balanced page

# Focus on the covers

#### **Thlotse Heights Changed to Leribe**

The postal agency at Thlotse Heights had it's name changed to Leribe when a post office was opened there. The postage rate to Europe was changed from 3d to 2<sup>1</sup>/<sub>2</sub>d before the top cover was sent, but it was still sent at the old 3d rate.



Cover to Switzerland sent at the 3d rate postmarked Thlotse Heights on 12 May 1892, going via Maseru on 13 May, Bloemfontein in the Orange Free State on 14 May, and Cape Town on 16 May and finally arriving in Neuchatel in Switzerland on 6 June

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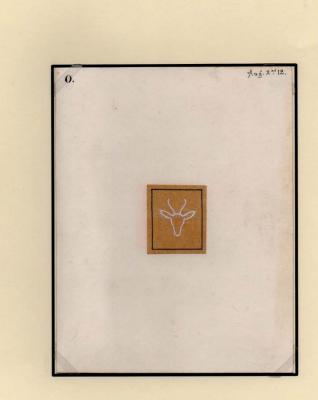
Cover to Switzerland via the Alsace sent at the 2<sup>1</sup>/<sub>2</sub>d rate postmarked Leribe on 28 May 1898, Ficksburg just across the border in the Orange Free State also on 28 May, then Winburg on 30 May with arrival in Switzerland on 20 June.



### One Important item per page

### **Blank Spaces**

### Item frame



The springbok head design from the De La Rue Records for the watermark selected. It was marked "O" and submitted on 2 August 1912, along with postal stationery design proposals. This watermark was used for both the smaller size postage and revenue stamps, and the larger size revenue only stamps.



**The Selected Watermark** 

### Important items

One per page

### Double line frame

### Page balance

#### **Basutoland Official Stamps Usage**

Basutoland decided to follow what several other countries did and overprint stamps for official use. These stamps were intended for government officials to use on external mail sendings, as local official mail was sent free of charge.



An Official cover sent from Maseru to the Director of the Colonial Office Library in London. This was sent at the external rate of 2d for the first ounce.

These were prepared without the consent of the High Commissioner, and were not sold to the public. There were 300 each of ½d, 1d, 2d and 6d overprinted. They were supplied in January 1934 for use by the Secretariat in Maseru. Limited usage is recorded between 28 February 1934 and 8 June 1934. The issue was then withdrawn and the remainders destroyed. Only the following numbers were issued, 24 of the ½d, 34 of the 1d, 54 of the 2d and 27 of the 6d. It is believed that some 10 of each are unused copies.



#### South African King's Head Usage in Basutoland - Relief Cancellers



Mohaleshoek A 6d block of four used on a parcel and dated 16 September 1920. This is the only recorded relief (sometimes known as skeleton) canceller for Mohaleshoek, this bring **one of two recorded strikes** of this canceller.

# L. Fatti + Co., LAN 22 140-142 Jeppe-Street Johannesburg

Qachas Nek A cover sent from Qachas Nek to Johannesburg in May 1927 when the internal rate for South Africa was 1d per ounce. This had been 1d per half ounce, then on 10 May 1920 became 1<sup>1</sup>/<sub>2</sub>d per ounce, then 2d per ounce on 1 January 1921, then dropping back to 1d per ounce on 1 January 1926. This relief canceller was the only one recorded to have been used at Qachas Nek, and this is the only recorded strike of this canceller.



### Important items

### Shown in bold font

## **ABPS Exhibitions Committee**

c/o British Philatelic Trust Suite 145E, Business Design Centre 52 Upper Street London N1 0QH

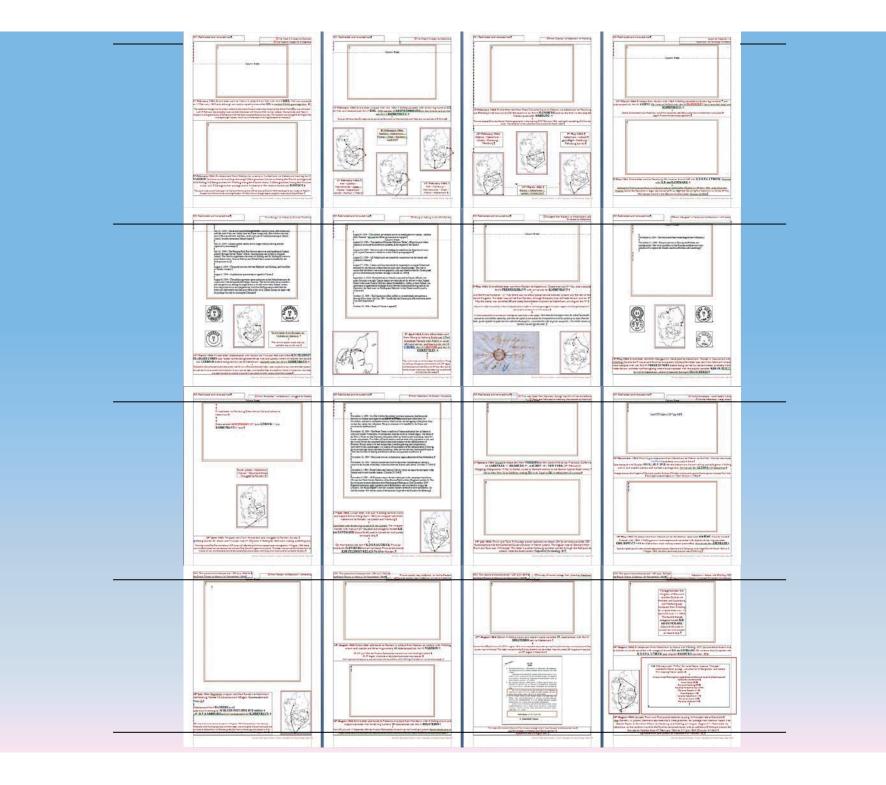
© ABPS 2014



# **Presentation: Part 2**

A little care goes a long, long way Spring Stampex Saturday 22 February 2014, 11am

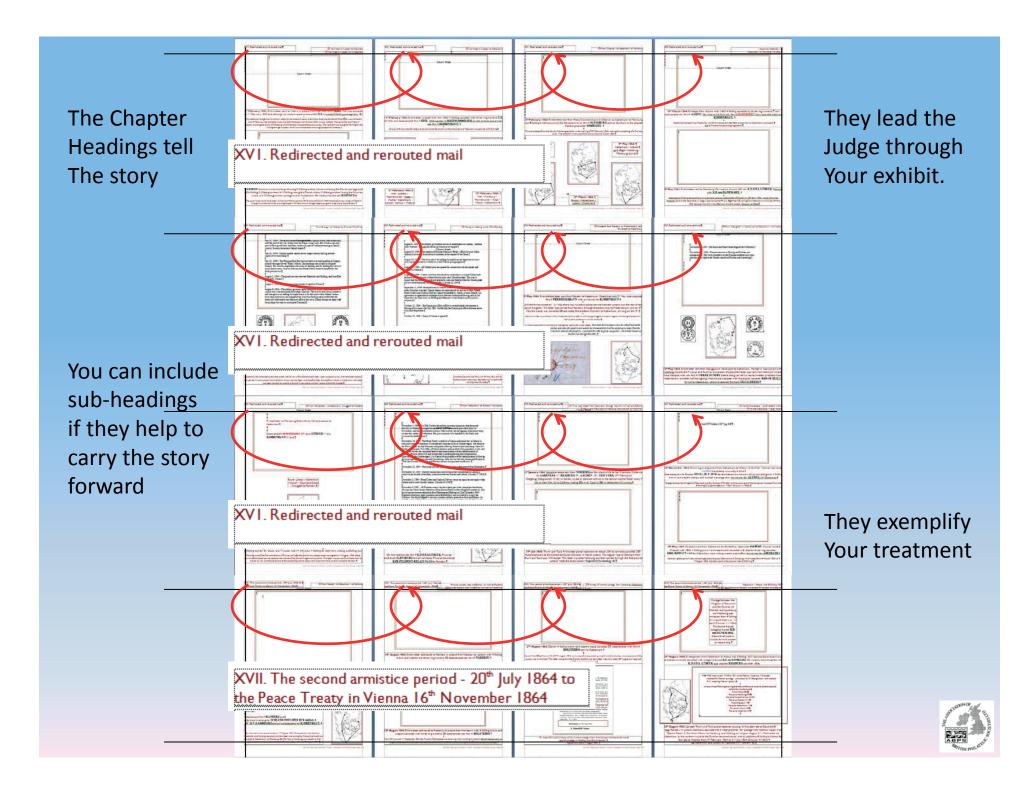


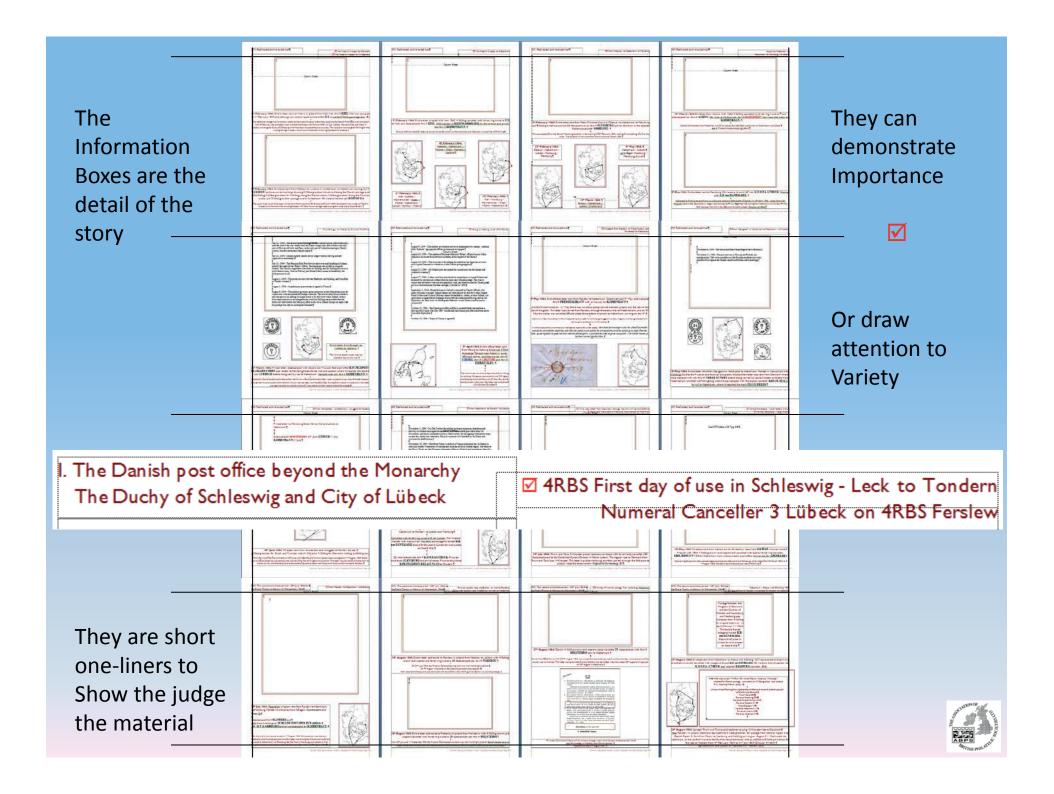




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ABPS





### **Exhibit Structure**

#### Slesvig: From Danish Duchy to Prussian Province - Early Mail to 1867

Pages	Frame I	Pages	Frame 4
2 3-4	Before the Royal mail The Royal mail 1624-1653	49-64	The first postage stamps in Slesvig: Schleswig-Holstein stamps used in Rendsburg. The 4RBS - Antiqua Date stamps and Mute
		-	Cancellers: First Day covers from Denmark and Slesvig
4-8	The Klingenberg and Gyldenløve farmed post		Frame 5
	1653-1711	65-72	The first postage stamps in Slesvig. The 4RBS - Antiqua Date
9-16	The Royal mail - Manuscript markings		stamps and Numeral Cancellers
	Frame 2	73-77	The 1854 issue - Antiqua and Numeral Cancellers
17-21	The Royal mail - Manuscript markings	78-80	The 1858 issue - Antiqua and Numeral Cancellers
22-29	Slesvig and the Napoleonic Wars		Frame 6
30-31	The Introduction of framed post marks	81-96	1862/3 Last years of the Danish post in the Duchy of Slesvig
32	Cholera mail		Frame 71
	Frame 3	97-104	1864 and the Danish/Austrian-Prussian War
33-36	Handstamped and Manuscript town marks	105-112	Prussian and Austrian Post in the Duchy of Slesvig
37-38	Antiqua II - The one and a half ring datestamp		Frame 8
39-40	Ship mail and the Duchy of Slesvig	113-128	1865-67 - New stamps for Schleswig, Holstein and
41-48	Three Years War 1848-1851. The First		Schleswig-Holstein
	Schleswig Uprising		

### A plan of an eight frame exhibit

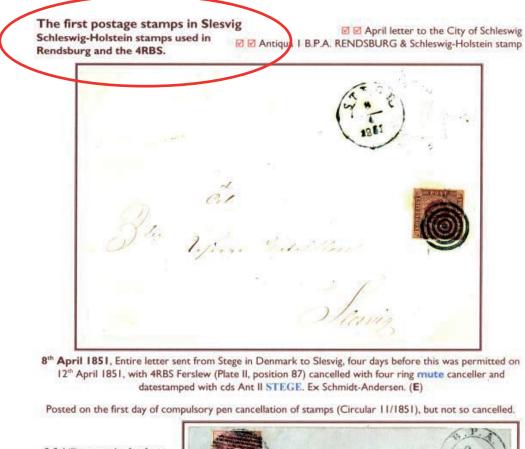
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### A plan of an eight frame exhibit





2 Schilling was the fee for a letter of up to 1 loth (about 15.5 grammes in weight) for over five German miles (c.40 kilometres).

One of two 2 Schilling covers known from Rendsburg.



9<sup>th</sup> April 1851, Envelope with 2 Schilling Schleswig-Holstein (Mi2b) as a single franking addressed to Pinneberg in Holstein, and cancelled with barred 34 for Rendsburg. Datestamped with Danish Ant Ia double cds B. P. A. RENDSBURG, with manuscript fao (franco). (E) The heading in the plan is the same as the heading on the page

#### Pages Frame 4

49-64

The first postage stamps in Slesvig: Schleswig-Holstein stamps used in Rendsburg. The 4RBS - Apriqua Date stamps and Mute Cancellers: First Day covers from Denmark and Slesvig



The Duchy of Schleswig - Early Mail to 1920.

The first postage stamps in Slesvig Schleswig-Holstein stamps used in ☑ ☑ Antiqua I B.P.A. RENDSBURG & Schleswig-Holstein stamp Rendsburg and the 4RBS.



8th April 1851, Entire letter sent from Stege in Denmark to Slesvig, four days before this was permitted on 12th April 1851, with 4RBS Ferslew (Plate II, position 87) cancelled with four ring mute canceller and datestamped with cds Ant II STEGE. Ex Schmidt-Andersen. (E)

Posted on the first day of compulsory pen cancellation of stamps (Circular 11/1851), but not so cancelled.

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Early Mail to 1920

I April letter to the City of Schleswig

9th April 1851, Envelope with 2 Schilling Schleswig-Holstein (Mi2b) as a single franking addressed to Pinneberg in Holstein, and cancelled with barred 34 for Rendsburg. Datestamped with Danish Ant Ia double cds B. P. A. RENDSBURG, with manuscript fite (franco). (E) The heading in the plan is the same as the heading on the page

### The colour of the text is the same as the colour of the cancel



The first postage stamps in Slesvig Schleswig-Holstein stamps used in ☑ ☑ Antiqua I B.P.A. RENDSBURG & Schleswig-Holstein stamp Rendsburg and the 4RBS.

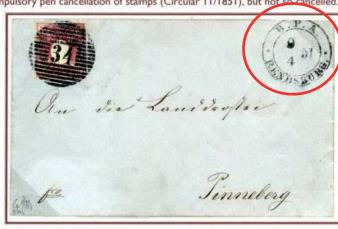


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The Duchy of Schleswig - Early Mail to 1920

☑ ☑ April letter to the City of Schleswig

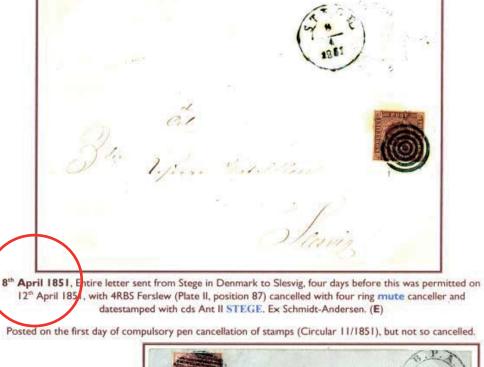
The heading in the plan is the same as the heading on the page

The colour of the text is the same as the colour of the cancel

The typeface in the text is the same as the typeface in the date stamp



The first postage stamps in Slesvig Schleswig-Holstein stamps used in ☑ ☑ Antiqua I B.P.A. RENDSBURG & Schleswig-Holstein stamp Rendsburg and the 4RBS.



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The colour of the text is the same as the colour of the cancel

The typeface in the text is the same as the typeface in the date stamp

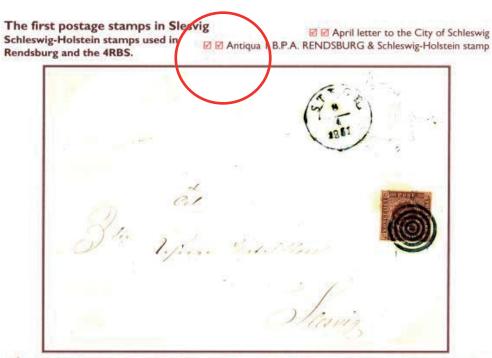
The date is in bold, the date structure is always the same dd mm yyyy

(Ordinals th rd st)



The Duchy of Schleswig - Early Mail to 1920

☑ ☑ April letter to the City of Schleswig



8<sup>th</sup> April 1851, Entire letter sent from Stege in Denmark to Slesvig, four days before this was permitted on 12<sup>th</sup> April 1851, with 4RBS Ferslew (Plate II, position 87) cancelled with four ring mute canceller and datestamped with cds Ant II STEGE. Ex Schmidt-Andersen. (E)

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The colour of the text is the same as the colour of the cancel

The typeface in the text is the same as the typeface in the date stamp

The date is in bold, the date structure is always the same dd mm yyyy (Ordinals <sup>th rd st</sup>)

This is an important piece



The Duchy of Schleswig - Early Mail to 1920

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8th April 1851, Entire letter sent from Stege in Denmark to Slesvig, four days before this was permitted on 12th April 1851, with 4RBS Ferslew (Plate II, position 87) cancelled with four ring mute canceller and datestamped with cds Ant II STEGE. Ex Schmidt-Andersen. (E)

Posted on the first day of compulsory pen cancellation of stamps (Circular 11/1851), but not so cancelled.

2 Schilling was the fee for a letter of up to 1 loth (about 15.5 grammes in weight) for over five German miles (c.40 kilometres).

One of two 2 Schilling covers known from Rendsburg.



Hesting - Early Mail to 1920

The Duchy of S

☑ ☑ April letter to the City of Schleswig

9th April 1851, Evelope with 2 Schilling Schleswig-Holstein (Mi2b) as a single franking addressed to Pinneberg in Holstein, and cancelled with barred 34 for Readsburg. Datestamped with Danish Ant Ia double cds B. P. A. RENDSBURG, with manuscript fie (franco). (E) The heading in the plan is the same as the heading on the page

The colour of the text is the same as the colour of the cancel

The typeface in the text is the same as the typeface in the date stamp

The date is in bold, the date structure is always the same dd mm yyyy (Ordinals <sup>th rd st</sup>)

This is an important piece

Manuscript in the text means manuscript on the item



A page from another exhibit

The same conventions are used throughout

#### Why?

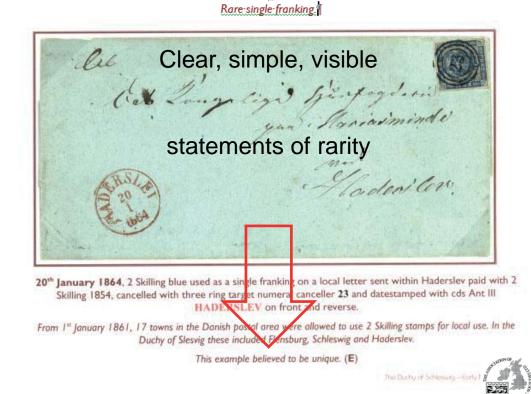
Because when you have taught the judge what the conventions are, you don't have to do it again, and again, and again

The judges might view your exhibit 15 minutes in the frames, although they will have used the Introductory Page for Advance preparation 1864: The end of the Danish Post Office beyond the Monarchy

☑ I 6 Skilling Poste Restante soldier's letter
 ☑ ☑ Two Skilling locally used in Haderslev

Barn Area Siveneticle ----

13<sup>th</sup>-January-1864, Single-franking-fourth-weight-class-Poste-Restante-cover-sent-from København-to-Baron-Lövenskiold Secondlieutenant-ved-2nd-Dragonregiment-5te-Eskadropt in Nyborg-with-1863-16-Skilling-cancelled-byduplex-SJ.JB.P.SPB+34-for-Sjælland-Railway.-(E)¶



# **ABPS Exhibitions Committee**

c/o British Philatelic Trust Suite 109D, Business Design Centre 52 Upper Street London N1 0QH

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